

**For Immediate Release**

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## NEW DUNKIN' DONUTS FRANCHISE NAMES AREA DIRECTOR

### *Verona Key, LLC Prepares to Open First of 15 New Restaurants in Overland Park in November*

**(September, 2009)** Verona Key LLC, the recently announced developer of 15 new Dunkin' Donuts restaurants in Greater Kansas City, has named Paris Long as its area director.

Long, born and raised in the Kansas City area, is an accomplished, highly experienced manager who has spent his entire career in the quick service restaurant industry. Most recently, Long served as a multi-unit supervisor for the Krystal Company in Nashville, Tennessee. Previously, he held managerial positions with Arby's and Pizza Hut restaurant groups in Colorado, Illinois and Oregon. He graduated with a degree in business administration from Pittsburg State University, and says he is very happy to return to Kansas with his family.

As general manager of the Dunkin' franchise operation, Long will oversee recruiting, training, management and overall store operations for Verona Key. His first priority will be the opening of the company's first restaurant, scheduled to open in November at 7720 West 151<sup>st</sup> Street in Overland Park.

Long says he plans to hold an open house later this month to meet with candidates for shift manager and assistant positions. The date and time of the open house will be announced soon on the company's newly launched website, <http://cupofkc.com/>.

Long is married and the father of five children. He and his family have recently re-located to Overland Park.

Verona Key, LLC, a Kansas City-based female/family-owned and operated business, plans to develop more than 15 Dunkin' Donuts' restaurants in Kansas City and Missouri. The company is a partnership between Jennifer Benjamin, president, and Kristin Rhyne, COO and CFO. For more information, visit <http://cupofkc.com/>.

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### **About Dunkin' Donuts**

*Founded in 1950, Dunkin' Donuts is America's favorite every day, all-day stop for coffee and baked goods. Dunkin' Donuts is the #1 retailer of hot and iced regular coffee-by-the-cup in America, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the #1 ranking for customer loyalty in the coffee category by Brand Keys for three years running. The company has more than 8,800 restaurants in 31 countries worldwide. In 2008, Dunkin' Donuts' global system-wide sales were \$5.5 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit [www.dunkindonuts.com](http://www.dunkindonuts.com).*