

For Immediate Release

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CONSTRUCTION BEGINS ON 2ND OVERLAND PARK DUNKIN' DONUTS

Spring Opening Planned

(January, 2010)—Following the opening of Overland Park's first Dunkin' Donuts, one of the company's most successful openings ever, local developer Verona Key LLC announced today it will begin construction this week on the city's second Dunkin' Donuts. Verona Key is a Kansas City-based partnership between Jennifer Benjamin, President, who resides in Johnson County, and Kristin McClure, COO and CFO, of Boston.

The new restaurant will be located at 7446 Metcalf at the corner of 75th and Metcalf, the former site of a BP gas station and currently part of an aggressive Overland Park development plan along Metcalf.

A May opening for the new Dunkin' Donuts is planned.

Like the first Overland Park location at 7722 W. 151st St., which opened in November, the second location will feature a drive-thru window and offer the brand's complete menu of coffee beverages, baked goods, DDSMART better-for-you menu and other all-day items such as flatbread sandwiches and hash browns. The restaurant will operate from 5 a.m. to 10 p.m.

"We could not be happier with the response to our first Dunkin' Donuts in Overland Park," said Benjamin. "Our customers and employees are the best, and it has been a joy to work with the Overland Park planning commission to bring another Dunkin' Donuts to the city. This town is a hard-working, hard-driving town and one that obviously needs a lot of good Dunkin' Donuts coffee to keep them running!"

Bill Ebel, Director of Planning and Development for Overland Park, added, "The City is excited about the start of construction on the upcoming Dunkin' Donuts store at 75th & Metcalf. Reinvestment by companies like Dunkin' Donuts in the Metcalf Corridor is vital to the city's efforts of building sustainable growth and business as part of the Vision Metcalf plan."

Benjamin said the company will begin interviewing to fill 30 new job positions in a few months. She also said they plan to continue their relationship with and support of Harvesters Community Food Network, the only food bank servicing Greater Kansas City, and will announce plans for the grand opening celebration benefitting Harvesters in the coming months.

Verona Key plans to develop more than 15 Dunkin' Donuts' restaurants in Greater Kansas City. The Kansas City market is part of Dunkin' Donuts' growth strategy to develop in new areas west of the Mississippi River. Recently, the first Dunkin' Donuts in the Quad Cities opened, and next month, the first

new Dunkin' Donuts in the St. Louis market is scheduled to open. For more information about Dunkin' Donuts in Greater Kansas City, visit <http://cupofkc.com/> or follow us on Twitter @DDinKC.

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About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite every day, all-day stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for three years running. The company has more than 8,800 restaurants in 31 countries worldwide. In 2008, Dunkin' Donuts' global system-wide sales were \$5.5 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.DunkinDonuts.com. For information on franchising opportunities in the Midwest, visit www.Dunkinfranchising.com.