

For Immediate Release

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**KANSAS CITY, MO CELEBRATES GRAND OPENING
OF ITS FIRST-EVER DUNKIN' DONUTS RESTAURANT ON NOVEMBER 22**

**Dunkin' Donuts to Keep Resident Running with Winning Combination of Fast, Fresh and
Affordable Food and Beverage**

Free Dunkin' Donuts Travel Mug, Coffee for Donors to Harvesters Food Network

KANSAS CITY, MO (November 21, 2011)—Kansas City, Missouri's first Dunkin' Donuts restaurant will open at 5 a.m., on Tuesday, November 22.

The new restaurant, located at 10143 Wornall Avenue in South Kansas City, is owned by local developer Verona Key LLC, which currently owns and operates two Dunkin' Donuts restaurants in Overland Park and plans to open more than 15 locations in Greater Kansas City.

Grand opening festivities will begin at 6 a.m., with Harvesters staff and volunteers on hand to accept canned goods for the food bank, recently named 2011 Food Bank of the Year by Feeding America. Guests person who bring a canned good or cash donation for Harvesters anytime from Nov. 22 - 27 will receive a free Dunkin' Donuts travel mug and free medium Dunkin' Donuts coffee coupon, while supplies last. Canned goods for Harvesters will also be collected at the two Dunkin' Donuts locations in Overland Park.

At 8:30 a.m., Center High School's Mighty Marching Yellowjacket Band, Cheerleaders, and Sapphires will arrive to entertain the crowd, and at 9 a.m., Harvesters President and CEO Karen Haren will join restaurant owners Jennifer Benjamin and Kristin McClure and community leaders for the official Dunkin' Donuts Coffee Toast to Kansas City's first Dunkin' Donuts restaurant. Benjamin and McClure also will present a check for \$2,000 to Harvesters, an amount that will provide 10,000 meals to feed the hungry, and \$500 to the Center High School Band. In addition, JACK 105-FM will broadcast live from the Dunkin' Donuts from 7 – 9 a.m. and FOX 101-FM, from 11 a.m. – 1 p.m.

Verona Key's first Dunkin' Donuts restaurant opened in November, 2009, at 7722 W. 151st St., Overland Park. Their second Dunkin' Donuts is located at 75th and Metcalf and opened in May, 2010. All three locations include drive-thru windows. The Wornall Dunkin' Donuts is open 5 a.m. to 10 p.m.; the 151st location, 5 a.m. – 9 p.m.; and the Metcalf location, 5 a.m. – 11 p.m.

Verona Key, LLC, a Kansas City-based female-owned and operated business, plans to develop more than 15 Dunkin' Donuts' restaurants in Greater Kansas City. The company is a partnership between Jennifer Benjamin, president, and Kristin McClure, COO and CFO. Benjamin and her family have lived in Johnson County for 15 years. McClure and her family reside in Boston, which is the headquarters of Dunkin' Brands, Inc. For more information, visit <http://cupofkc.com/>.

Since the 1950s, Dunkin' Donuts has been a morning destination for millions of people who come to Dunkin' Donuts to get a fresh start on the day with a great cup of coffee or baked good. For more than 60 years, Dunkin' Donuts has expanded its menu to include iced coffee, flavored coffees, lattes, Coolatta frozen slush drinks, hot chocolate, Munchkins donut hole treats, freshly baked muffins and bagels and breakfast sandwiches. In 2005, the company brought together a "Culinary Dream Team" of acclaimed chefs led by Executive Chef Stan Frankenthaler to create new and innovative menu choices for busy people on-the-go. The company has introduced the DDSMART better-for-you menu and afternoon snacks, such as sandwiches and bagel twists to offer guests more choices throughout the day.

Dunkin' Donuts is the leading baked good and coffee chain in the worlds, selling 1.5 billion cups of hot and iced coffee and more than 1.9 billion donuts and Munchkins donut hole treats every year. Today, there are more than 6,700 Dunkin' Donuts restaurants in 36 states, plus the District of Columbia, and more than 3,000 international restaurants in 30 countries.

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About Harvesters

Harvesters is this area's only food bank. Serving a 26-county area of northeastern Kansas and northwestern Missouri, Harvesters provides food and related household to more than 620 not-for-profit agencies including emergency food pantries, soup kitchens, homeless shelters, children's homes, and others. Agencies in Harvesters' network provide food assistance to as many as 66,000 different people each week. Harvesters, which was founded in 1979, is a certified member of Feeding America, a nationwide network of more than 200 food banks, serving all 50 states. For more information, visit www.harvesters.org.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for five years running. The company has more than 9,700 restaurants in 31 countries worldwide. In 2010, Dunkin' Donuts' global system-wide sales were \$6 billion. Based in Canton, Mass., Dunkin' Donuts is a subsidiary of Dunkin' Brands Group, Inc. (NASDAQ: DNKN). For more information, visit www.DunkinDonuts.com.